

Title Innovations in chain management - an Australian perspective
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Abstract

The need for Australian industry to address supply chain challenges and opportunities is now urgent. Australia's relative isolation is no longer any protection from the sweeping global changes in the commercial operating environment. Horticulture Australia Limited (HAL) is a non-profit coordinating and funding body owned by the Australian horticulture industries. As such, HAL itself operates at "arm's length" from these commercial forces and is developing a role as an independent facilitator of supply chain solutions. An extensive review of global supply chain methodology, issues and trends in a range of industries has resulted in a simple analytical framework, "the Supply Chain Mix" for supply chain issues. This is proving helpful in supply chain thinking and is also consistent with a number of similar approaches developed commercially and in academia. HAL has applied this framework to the Australian context to develop a supply chain strategic plan.