

Improving postharvest handling of 'Arumanis' mango in east Java, Indonesia

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Abstract

The aim of the research was to: (1) map the distribution pattern for 'Arumanis' mango from producers to consumers; (2) develop a strategy for improving mango marketing in East Java; and (3) find alternative methods to improve postharvest handling practices for 'Arumanis' mango. Results show that there were seven channels for marketing 'Arumanis' mango. Improving postharvest handling practices improved both the quality and competitiveness of 'Arumanis' mango in the market.