

Title Agriculture and food quality and safety certification agencies in four Chinese cities
Author Hongping Fan, Zhihua Ye, Weijun Zhao, Heshan Tian, Yamei Qi and Lawrence Busch
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Abstract

Investigations of certification agencies were conducted in four Chinese cities: Guangzhou, Shenzhen, Hangzhou and Qingdao. Based on an analysis of the data and information obtained, the status and character of agro-food certification in China were assessed. The main obstacle for development of agro-food certification was identified as the lack of market acceptance for it. In conclusion, the paper provides some suggestions for improving agro-food certification in China.