Title	Pre- and postharvest factors affecting nutraceutical properties of horticultural
	products
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## Abstract

**Purpose of review:** This manuscript examines the effect of preharvest (genotype, planting and cultural practices) as well as postharvest strategies that can be manipulated to affect the composition of horticultural products.

**Recent findings:** With greater access to robust bioassays and rapid screening tools, there is greater emphasis on understanding the effect of pre- and postharvest factors on the biological activity of botanical products.

**Directions for future research:** Significant increases in the concentration of phytochemicals and plant nutrients are certainly achievable. Research should be directed at understanding the human *in-vivo* responses to such plant composition alterations.