

**Title** Assessing the extent of banana market distortions in Uganda  
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#### **Abstract**

The banana marketing system in Uganda is a very complex one with a market chain of eleven actors including the producers and the consumers. Most of the actors especially those between the producers and wholesalers are speculative middlemen who monopolize the market information excluding the farmers. A market study conducted in eight districts selected from central, eastern and western Uganda to assess the extent to which the existence of many middlemen in the market chain has distorted the distribution of profits indicated that the middlemen obtained a market share of 35% as percentage of consumer price while farmers obtained only 20% of the consumer market price. The study further showed that 90% of the banana producers were marketing individually and through middlemen and were getting less than 20% of the consumer prices. The few farmers (about 1%) who were selling as individuals direct to wholesalers and about 5% who were selling collectively in groups directly to wholesalers or contracted buyers earned 60% of the consumer price.