

Title Systems approach to improve breadfruit exports in Fiji
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Citation ISHS Acta Horticulturae 757:239-242. 2007.
Keywords *Artocarpus altilis*; plant quarantine; high temperature forced air; tropical fruit

Abstract

A systems approach for breadfruit production and marketing is discussed. This involves farmer registration and advice on crop management techniques, crop harvesting, fruit grading, fruit inspection, high temperature forced air (HTFA) treatment, phytosanitary inspection and certification for export of breadfruit by different stakeholders in the private and public sectors in Fiji. The systems approach is undertaken to maintain continuous production, supply and quality control to reduce the rejection rate of the fruit. The post-harvest treatment using HTFA was negotiated under bilateral trade agreements and the “systems approach” ensures that Fiji meets the importing country’s requirements, as well as providing transparency and traceability.